

Strategic Plan 2024-2027 DRAFT

“The Township of North Huron would like to begin by acknowledging that we are situated on Treaty 29 and Treaty 45 ½ territory and the land on which we gather is the traditional territory of the Anishinabewaki, Odawa and Mississauga Peoples. For this, we are grateful to have the opportunity to work on this land.”



Vision Statement

The Township of North Huron strives to be a prosperous and engaged community that welcomes visitors, families, residents and businesses through strong agriculture, development, culture, and tourism.



Mission Statement

The Township of North Huron endeavours to offer an affordable and sustainable high-quality of life by delivering excellent and efficient services to our residents, businesses and visitors.



Principles

- Through integrity and responsible leadership, North Huron implements and maintains policies, practices and regulations that are:
- Focused on exceptional and efficient service;
- Designed to be inclusive and accessible;
- Informed through meaningful and transparent community engagement;
- Focused on growth, development and modernization while being fiscally responsible;
- Aligned with our neighbours, fostering fair and balanced partnerships



Values

The following Corporate Values will guide the Township of North Huron over the next four years:

- Service Excellence
- Teamwork
- Accountability and Transparency
- Respect
- Integrity
- Engaging



Goal #1: Economy

Our goal is to build a stronger economy through residential growth: retail, commercial and industrial development, tourism, and thriving agriculture.



Economic Actions

- 1.1 Maintain and promote the inventory of properties in the municipality with a focus on municipally owned lands that could be developed.
- 1.2 Identify opportunities to collaborate with Huron County to promote business/development opportunities and tourism in North Huron.



Economic Actions

- 1.3 Review the North Huron Community Improvement Plan for relevancy and value.
- 1.4 Develop a system to provide visitor information to the community.
- 1.5 Implement an Annual Maintenance Fee for Building Permits.
- 1.6 Develop a marketing strategy for North Huron.



Economic Actions

- 1.7 Develop a plan to support balanced growth and development.
- 1.8 Coordinate Local Economic Development Initiatives with County Priorities to prevent duplication of efforts.
- 1.9 Provide information to potential investors, businesses, industries and residents about opportunities in North Huron.



Goal #2: Community

Our goal is to be a vibrant and welcoming community that is proud of its roots, fosters volunteerism, has a strong arts and cultural presence, and supports community initiatives and special events.



Community Actions

- 2.1 Develop and implement a program to recognize volunteers for their contributions to the community.
- 2.2 Develop a strategy to make North Huron a Youth Friendly Community.
- 2.3 Develop and implement a plan with associated costs to achieve AODA compliance.



Community Actions

- 2.4 Implement the Community Safety and Well-Being Plan.
- 2.5 Improve community spirit and image.



Goal #3:

Governance/Modernization

Our goal is to be a fiscally sustainable, transparent, and forward-thinking municipality that works with its residents and stakeholders through communications and community engagement.



Governance/Modernization

- 3.1 Support advocacy efforts which raise awareness regarding rural community needs.
- 3.2 Develop a Community Engagement and Communications Strategy for the Township.
- 3.3 Develop a plan with associated costs to update the Township's digital processes (incl. website, online payment options, etc.).



Governance/Modernization

- 3.4 Develop an attraction/retention strategy/professional development program for staff.
- 3.5 Explore opportunities for public transportation links to a major hub with supporting funding.
- 3.6 Explore eliminating area rating.



Governance/Modernization

- 3.7 Develop a multi-year budget
- 3.8 Create cross-departmental/divisional teams to accomplish the actions in this plan and other municipal work.
- 3.9 Review and identify cost recovery opportunities e.g. dump stations



Goal 4: Infrastructure

Our goal is to be a municipality with well-maintained and thoughtfully planned infrastructure.

- 4.1 Continue with updating and maintaining the Asset Management Plan with regular reporting to Council.
- 4.2 Identify and determine next steps related to municipal infrastructure/assets.

- 4.3 Conduct a rural water supply study for fire fighting
- 4.4 Identify and review cost recovery opportunities



Goal 5: Services

Our goal is to offer high-quality and well-balanced services that create a sense of belonging, support community well-being, promote safety, and encourage healthy and active lifestyles.

Services

- 5.1 Continue to be involved in physician recruitment efforts.
- 5.2 Continue to deliver public education, fire prevention and fire service programs.
- 5.3 Review service agreements with neighbouring municipalities on an annual basis and recommend amendments as appropriate.



Services

- 5.4 Explore the feasibility of expanding daycare services.
- 5.5 Explore the feasibility of relocating the Blyth Library as a cost savings measure
- 5.6 Develop a plan with associated costs to implement the Recreation Master Plan.



Services

- 5.7 Continue implementing the Customer Service Policy and measure customer satisfaction.
- 5.8 Evaluate the Township's role in providing campground services.



Goal 6: Environment

Our goal is to protect our natural environment, reduce greenhouse gas emissions, and support a healthy ecosystem.



Environment

- 6.1 Review the Township's involvement in the Tree Planting Program with a focus on cost recovery.
- 6.2 Explore educational opportunities for waste reduction and diversion in North Huron.



Environment

- 6.3 Explore adding more electric vehicle charging stations in the Township on a cost recovery basis
- 6.4 Implement energy conservation efforts to reduce the carbon footprint in Township facilities and fleet.